**Statement of Suitability: Director of Impact & Public Affairs, NEST Pensions**

Please answer each point with clear, concise, quantitative examples of what you have delivered, rather than your thoughts/theories on a point. Feel free to use multiple bullet points, ensuring you keep to up to 4 pages for your content.

We recommend that you review the Job Description and pay attention to the key responsibilities, scope and relationships for the role, and write a short summary evidencing your experience against the points below.

We would also suggest a couple of sentences on WHY the role appeals to you and your motivation for joining the NEST. It is an opportunity to make an impression as the hiring panel would be interested to know why people want to become part of the team.

1. Proven strategic leader in public affairs, stakeholder engagement, or government relations, with the ability to operate effectively at the highest levels and be a credible influencer and adviser to the most senior colleagues including at Board and Executive level.
2. Defined and delivered external engagement strategies that enhance organisational visibility, shape context and narratives, and build influence and credibility across a broad stakeholder landscape, including government, regulators, industry bodies, and media. Ideally within a regulated or public interest sector (eg pensions, financial services etc)
3. Exceptional leader with experience of having established and led high-performing functions that deliver measurable outcomes aligned with organisational goals.
4. Skilled in building strategic partnerships from scratch to unlock value, solve complex societal problems, and support delivery of long-term strategy.
5. Brings a robust understanding of how to define and measure societal and systemic impact, and can align internal activity accordingly.
6. Demonstrates deep contextual awareness with the ability to succeed in politically and socially complex environments, ideally with a current and relevant network.
7. Strong relationship building and stakeholder skills, comfortable operating across organisational boundaries, developing and leveraging relationships and expertise through collaboration with a wide range of stakeholders including colleagues, investment professionals, policy teams, researchers, regulators and industry bodies.